



## **Sponsorship Opportunities 2018 FQHR World Round-Up**

### **Championship:**

- Full page color ad in 2018 World Round-Up full color program\*
- Your banner displayed in main arena all three days (sponsor provides)
- Announcements all three days
- Social Media Post – Logo/Name
- Special Acknowledgement/Recognition during opening ceremonies on September 8
- Opportunity to Present Championship award\*
- FQHR Website: Your logo or name and email address on WRU page\*
- FQHR Website: Active Link to your business (to January 2019)
- FQHR: Membership for two – one year
- Certificate of Appreciation

*Investment: \$750*

### **Performance:**

- Half page color ad in 2018 World Round-Up full color Program\*
- Your banner displayed in Main arena (sponsor provides)
- Announcements all three days
- Social Media Post – Logo/Name
- Special acknowledgement/Recognition during opening ceremonies on September 8
- FQHR Website: Your logo or name and email address on WRU page\*
- FQHR Website: Active Link to your business (to January 2019)
- FQHR: Membership for two – one year
- Certificate of Appreciation

*Investment: \$500*

### **Cow Horse:**

- One quarter page color ad in 2018 World Round-Up full color Program
- Your banner displayed in Main arenas (sponsor provides)
- Announcements all three days
- Social Media Post – Logo/Name
- FQHR Website: Your logo or name on WRU page
- FQHR Website: Active Link to your business\* (to January 2019)
- FQHR: Membership for one – one year
- Certificate of Appreciation

*Investment: \$400*

### **Ranch Horse:**

- Business card size color ad in 2018 World Round-Up full color Program\*
- Announcements all three days
- Social Media Post – Logo/Name
- FQHR Website: Your logo or name on WRU page\*
- FQHR: Membership for one – one year
- Certificate of Appreciation

*Investment: \$300*

(Sponsorship opportunities *cont.*)

### **Show Horse:**

- Announcements all three days
- Social Media Post – Logo/Name
- Listing on special sponsor recognition page in 2018 World Round-Up full color program
- FQHR Website: Your name listed on WRU page
- Certificate of Appreciation

*Investment: \$200*

### **Foundation:**

- Listing on special sponsor recognition page in 2018 World Round-Up full color program
- Announcements all three days
- FQHR Website: Your name listed on WRU page
- Certificate of Appreciation

*Investment: \$100*

### **Class Sponsor:**

- Announcements all three days

*Investment: \$50 per class*

## ***NEW for 2018!***

### **Saddle Sponsor**

- Your Name or Logo on both Fenders of One FQHR WRU Championship Saddle\*
- Full page color ad in 2018 World Round-Up full color program\*
- Your banner displayed in main arena all three days (sponsor provides)
- Announcements all three days
- Social Media Post – Logo/Name
- Special Acknowledgement/Recognition during WRU Ceremonies on September 8
- Opportunity to Present Championship Saddle\*
- FQHR Website: Your logo or name and email address on WRU page\*
- FQHR Website: Active Link to your business (to January 2019)
- FQHR: Membership for two – one year
- Certificate of Appreciation

*Investment: \$2,250*



## World Round-Up 2018 Program Advertising

The program for the 2018 World Round-Up will be a 5 1/2 x 8 1/2 full color booklet. To view last year's issue or a sample booklet please go online to [www.fqhr.net](http://www.fqhr.net) and click on World Round-Up.

- **Deadline for submission of all ad copy and payment is August 18, 2018.**
- Ad copy may be submitted via email in full-size PDF format to: [mark@lazyborses.com](mailto:mark@lazyborses.com) (see sizes and rates below)
- If you would rather submit by mail please send ad copy, a completed copy of the bottom of this form **and** payment to:

Nancy McGuirk

P. O Box 263

Mt. Pleasant, MI 48858

Please contact me with any questions: email - [njm7457@hotmail.com](mailto:njm7457@hotmail.com)

Phone – 989-330-5278 or 989-772-3894

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Ad rates for 2018 (all ads full-color): (please check one)

\$200 - Full page (5" wide X 8" tall) \_\_\_\_\_

\$100 - Half page (5" wide X 4" tall) \_\_\_\_\_

\$ 50 - Quarter Page (2.5" wide X 4" tall or 5" wide X 2" tall) \_\_\_\_\_

\$ 35 - Business Card (2.5" wide X 2" tall) \_\_\_\_\_

**Your Name or Name of Business:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Daytime Phone:(\_\_\_\_\_)** \_\_\_\_\_

**Mailing address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **St:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email address:** \_\_\_\_\_ **Evening Phone:(\_\_\_\_\_)** \_\_\_\_\_