



## ***Celebrating 25 years of the FQHR World Round-Up***

With great pleasure we present the 2019 Foundation Quarter Horse Registry World Round-Up and celebrate *Twenty-Five* years promoting "the greatest cowhorse to ever look through a bridle", the American Quarter Horse.

With no-bling *authentic* ranch work classes, the annual FQHR World Round-Up offers a full three day weekend of horsemanship, sportsmanship, cowboy and family fun, for men, women and children *of all ages*.

Foundation Quarter Horse Registry promotes Foundation bred Quarter Horses exhibiting in "contest friendly" events and classes that preserve and perpetuate the breed. Membership continues to grow and now exceeds 13,470, and encompasses *all fifty states and nine foreign countries* with over 28,069 horses currently registered.



*The 2019 Foundation Quarter Horse Registry World Round-Up* will be July 19, 20 & 21, at Jackson County Fair Park in Black River Falls, Wisconsin. Families, individuals, businessmen to cowboys travel from all around the United States and Canada to participate in the World Round-Up, and this year will be no exception. Planning has begun, and in honor of our 25<sup>th</sup> Anniversary we will offer a very special WRU Show bill.

### **Please join us as a partner and celebrate the 2019 World Round-Up – 25<sup>th</sup> Anniversary**

Our event offers sponsors exposure to a wide base target market and provide excellent recognition opportunity. We take pride in offering sponsorship packages for everyone.

The World Round-Up program is a beautiful 5 x 8 full color booklet. \* Please note that some sponsorship opportunities are dictated and restricted by date, by a first come first serve basis, and with limited availability as applicable.

In addition to promoting Foundation Bred Quarter Horses, your support will provide continued development of the World Round-Up and our youth. FQHR recognizes the importance of our youth membership and the merit of the next generation. Please read the enclosed information and visit our website at [www.fqhr.net](http://www.fqhr.net) to view the 2018 program, photos and more.

I will contact you soon to answer any questions you may have and develop a partnership package for you. Thank you for your time and consideration, I look forward to speaking with you!

Nancy McGuirk  
FQHR – World Round-Up Sponsorship Chair  
989-330-5278 or [njm7457@hotmail.com](mailto:njm7457@hotmail.com)

*FQHR – World Round-Up Committee:* Brandon Smith, Nancy McGuirk, Dick Heinrichs, Scott Perry, Vicki Austin, Ed Johnson

Facebook: @EventWorldRoundUp  
Foundation Quarter Horse Registry  
P. O. Box 165  
Vicksburg, MI 49097



## Partnership Opportunities 2019 FQHR World Round-Up

The FQHR World Round-Up is the *only* World Show Exclusive for Foundation Bred Quarter Horses

### Championship:

- Full page color ad in 2019 World Round-Up full color program\*
- Logo on Event Flyer
- Banner displayed in main arena all three days (sponsor provides)
- Announcements all three days
- Social Media Post – Logo/Name
- Special Acknowledgement/Recognition during opening ceremonies on July 20
- Opportunity to Present Championship award\*
- FQHR Website: Your logo or name and email address on WRU page\*
- FQHR Website: Active Link to your business (to January 2020)
- FQHR: Membership for two – one year
- Certificate of Appreciation

*Investment: \$750*

### Performance:

- Half page color ad in 2019 World Round-Up full color Program\*
- Logo on Event Flyer
- Banner displayed in Main arena (sponsor provides)
- Announcements all three days
- Social Media Post – Logo/Name
- Special acknowledgement/Recognition during opening ceremonies on July 20
- FQHR Website: Your logo or name and email address on WRU page\*
- FQHR Website: Active Link to your business (to January 2020)
- FQHR: Membership for one – one year
- Certificate of Appreciation

*Investment: \$500*

### Cow Horse:

- One quarter page color ad in 2019 World Round-Up full color Program
- Banner displayed in Main arenas (sponsor provides)
- Announcements all three days
- Social Media Post – Logo/Name
- FQHR Website: Your logo or name on WRU page
- FQHR Website: Active Link to your business\* (to January 2020)
- FQHR: Membership for one – one year
- Certificate of Appreciation

*Investment: \$400*

### Ranch Horse:

- Business card size color ad in 2019 World Round-Up full color Program\*
- Announcements all three days
- Social Media Post – Logo/Name
- FQHR Website: Your logo or name on WRU page\*
- Certificate of Appreciation

*Investment: \$300*

(Partnership opportunities *cont.*)

### **Show Horse:**

- Announcements all three days
- Social Media Post – Logo/Name
- Listing on special sponsor recognition page in 2019 World Round-Up full color program
- FQHR Website: Your name listed on WRU page

*Investment: \$200*

### **Foundation:**

- Listing on special sponsor recognition page in 2019 World Round-Up full color program
- Announcements all three days
- FQHR Website: Your name listed on WRU page

*Investment: \$100*

### **Class Sponsor:**

- Announcements all three days

*Investment: \$50 per class*

### **2019 25<sup>th</sup> Anniversary Saddle Sponsor**

- Your Name or Logo on both Fenders of One FQHR WRU Championship Saddle\*
- Full page color ad 2019 World Round-Up full color program\*
- Logo on Event Flyer
- Banner displayed in main arena all three days (sponsor provides)
- Announcements all three days
- Social Media Posts – Logo/Name
- Special Acknowledgement/Recognition during WRU Ceremonies on July 20
- Opportunity to Present Championship Saddle\*
- FQHR Website: Your logo or name and email address on WRU page\*
- FQHR Website: Active Link to your business (to January 2020)
- Certificate of Appreciation

*Investment: \$1,950*

### **First Place - Class Champion Award**

- Your Name or Logo on 110 World Round-Up blankets – First place Champion for Each Class
- Full page color ad in 2019 World Round-Up full color program\*
- Logo on Event Flyer
- Banner displayed in main arena all three days (sponsor provides)
- Announcements all three days
- Social Media Posts – Logo/Name
- Special Acknowledgement/Recognition during the WRU Ceremonies on July 20
- FQHR Website: Your logo or name and email address on WRU page\*
- FQHR Website: Active Link to your business (to January 2020)
- Certificate of Appreciation

*Investment: \$1,550*

**Please ask us about other special opportunity sponsorships for our 25<sup>th</sup> Anniversary**