



***FQHR World Round-Up - The only World Show Exclusive for
Foundation Bred Quarter Horses***

The 2021 Foundation Quarter Horse Registry World Round-Up, promoting "the greatest cowhorse to ever look through a bridle", the American Quarter Horse will return to Black River Falls, Wisconsin.

With no-bling *authentic* ranch work classes, the annual FQHR World Round-Up offers a full three day weekend of horsemanship, sportsmanship, cowboy and family fun, for men, women and children *of all ages*.

Foundation Quarter Horse Registry promotes Foundation bred Quarter Horses exhibiting in "contest friendly" events and classes that preserve and perpetuate the breed. Membership continues to grow and now exceeds 13,620, and encompasses all fifty states and nine foreign countries with over 28,300 horses currently registered.



The 2021 Foundation Quarter Horse Registry World Round-Up will be July 16, 17 & 18 at Jackson County Fair Park in Black River Falls, Wisconsin. Families, individuals, businessmen to cowboys travel from all around the United States and Canada to participate in the World Round-Up, and this year will be no exception.

Our event offers sponsors exposure to a wide base target market and provide excellent recognition opportunity. We take pride in offering sponsorship packages for everyone.

The World Round-Up program is a beautiful 5 x 8 full color booklet. * Please note that some sponsorship opportunities are dictated and restricted by date, by a first come first serve basis, and with limited availability as applicable.

In addition to promoting Foundation Bred Quarter Horses, your support will provide continued development of the World Round-Up and our youth. FQHR recognizes the importance of our youth membership and the merit of the next generation. Please read the enclosed information and visit our website at www.fqhr.net to view the 2019 program, photos and more.

I will contact you soon to answer any questions you may have and develop a partnership package for you. Thank you for your time and consideration, I look forward to speaking with you!

Vicki Austin
FQHR – World Round-Up Sponsorship Chair
Phone 269-649-1106 or 269-720-2361 or fqhr@gtoast.net



Partnership Opportunities FQHR World Round-Up

The FQHR World Round-Up is the only World Show Exclusive for Foundation Bred Quarter Horses

Championship:

- Full page color ad in 2021 World Round-Up full color program*
- Logo on Event Flyer
- Banner displayed in main arena all three days (sponsor provides)
- Announcements all three days
- Booth/Vendor space Opportunity
- Social Media Post – Logo/Name
- Special Acknowledgement/Recognition during opening ceremonies.
- Opportunity to Present Championship award*
- FQHR Website: Your logo or name and email address on WRU page*
- FQHR Website: Active Link to your business (to January 2022)
- FQHR: Membership for two – one year
- Certificate of Appreciation

Investment: \$750

Performance:

- Half page color ad in 2021 World Round-Up full color Program*
- Logo on Event Flyer
- Booth/Vendor Space Opportunity
- Banner displayed in Main arena (sponsor provides)
- Announcements all three days
- Social Media Post – Logo/Name
- Special acknowledgement/Recognition during opening ceremonies.
- FQHR Website: Your logo or name and email address on WRU page*
- FQHR Website: Active Link to your business (to January 2022)
- FQHR: Membership for one – one year
- Certificate of Appreciation

Investment: \$500

Cow Horse:

- One quarter page color ad in 2021 World Round-Up full color Program
- Booth/Vendor Space Opportunity
- Banner displayed in Main arenas (sponsor provides)
- Announcements all three days
- Social Media Post – Logo/Name
- FQHR Website: Your logo or name on WRU page
- FQHR Website: Active Link to your business* (to January 2022)
- FQHR: Membership for one – one year
- Certificate of Appreciation

Investment: \$400

Ranch Horse:

- Business card size color ad in 2021 World Round-Up full color Program*
- Booth/Vendor Space Opportunity
- Announcements all three days
- Social Media Post – Logo/Name
- FQHR Website: Your logo or name on WRU page*
- Certificate of Appreciation

Investment: \$300

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(Partnership opportunities *cont.*)

Show Horse:

- Announcements all three days
- Social Media Post – Logo/Name
- Booth/Vendor Space Opportunity
- Listing on special sponsor recognition page in 2021 World Round-Up full color program
- FQHR Website: Your name listed on WRU page

Investment: \$200

Foundation:

- Listing on special sponsor recognition page in 2021 World Round-Up full color program
- Announcements all three days
- FQHR Website: Your name listed on WRU page

Investment: \$100

Class Sponsor:

- Announcements all three days

Investment: \$50 per class

2020 Saddle Sponsor

- Your Name or Logo on both Fenders of One FQHR WRU Championship Saddle*
- Full page color ad 2021 World Round-Up full color program*
- Logo on Event Flyer
- Banner displayed in main arena all three days (sponsor provides)
- Announcements all three days
- Social Media Posts – Logo/Name
- Special Acknowledgement/Recognition during WRU Ceremonies.
- Opportunity to Present Championship Saddle*
- FQHR Website: Your logo or name and email address on WRU page*
- FQHR Website: Active Link to your business (to January 2022)
- Certificate of Appreciation

Investment: \$1,650

First Place - Class Champion Award

- Your Name or Logo on World Round-Up blankets – First place Champion for Each Class
- Full page color ad in 2021 World Round-Up full color program*
- Logo on Event Flyer
- Banner displayed in main arena all three days (sponsor provides)
- Announcements all three days
- Social Media Posts – Logo/Name
- Special Acknowledgement/Recognition during the WRU Ceremonies
- FQHR Website: Your logo or name and email address on WRU page*
- FQHR Website: Active Link to your business (to January 2022)
- Certificate of Appreciation

Investment: \$1,450

Please ask us about other special opportunity sponsorships as we continue to develop the 2021 World Round-Up!